

2023 RIO S

MODEL/OPT.CODE: 31442 / 010

EXTERIOR COLOR: CURRANT RED

INTERIOR COLOR: BLACK

VEHICLE ID NUMBER: 3KPA24AD5PE537309

PORT OF ENTRY: LAREDO, TEXAS

Sold To: IA001

Kia of Des Moines

4475 MERLE HAY ROAD

DES MOINES IA 50310

Ship To: IA001



STANDARD FEATURES

MANUFACTURER'S SUGGESTED RETAIL PRICE ► \$ 17,190.00

STANDARD LX FEATURES

**MECHANICAL**  
1.6L Multi-Point Fuel Injection (MPI) 4-Cyl Engine  
Intelligent Variable Automatic Transmission

**SAFETY**  
Dual Front Advanced Airbags  
Dual Front Seat-Mounted Side Airbags  
Full-Length Side Curtain Airbags  
Lower Anchors and Tethers for Children (LATCH)  
Anti-Lock Braking System  
Traction Control System  
Electronic Stability Control  
Vehicle Stability Management  
Hill-Start Assist Control  
Tire Pressure Monitoring System Warning Light

**INTERIOR, COMFORT & CONVENIENCE**  
8" Touchscreen w/Rear Camera & Dynamic Guidelines  
Air Conditioning  
Power Windows, Door Locks & Outside Mirrors  
Wireless Android Auto & Apple CarPlay  
USB Multimedia Port  
Bluetooth® Wireless Technology  
Multi-Adjustable Driver's Seat  
Tilt Steering Column  
Steering Wheel Mounted Audio Controls  
Overhead Maplights & Sunglass Holder  
Trip Computer  
Engine Immobilizer

**EXTERIOR**  
Multi-Reflector Headlights w/ Positioning Lamps  
Heated Outside Mirrors  
15" Steel Wheels with Wheel Covers

COMPARE RIO S 4DR FEATURES  
Added to/in place of standard LX features

- Remote Keyless Entry
- Cruise Control
- Center Console w/Armrest and Storage Bin
- 60/40 Split-Folding Rear Seats
- Rear USB Charger Port

ADDITIONAL INSTALLED EQUIPMENT:  
(In addition to or in place of standard features)

Included  
Included  
Included  
Included  
Included  
Included

MSRP INCLUDING OPTIONS \$ 17,190.00

INLAND FREIGHT AND HANDLING \$ 1,095.00

TOTAL MANUFACTURER'S SUGGESTED RETAIL PRICE ► \$ 18,285.00

\*Additional terms and conditions apply.

\*\*Kia Connect may be currently unavailable for Model Year 2022 and newer vehicles sold or purchased in Massachusetts; please see owners.kia.com for updates on availability.

NOTE: When you purchase this vehicle, Kia America, Inc. collects personal information you provide to the dealership. For information on our collection and use of personal information and your rights, please see our Privacy Policy on www.kia.com.

TOTAL ADDITIONAL WEIGHT:

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

**Fuel Economy**

**36** MPG combined city/hwy

**32** city

**41** highway

**2.8** gallons per 100 miles

COMPACT CARS range from 18 to 79 MPG. The best vehicle rates 132 MPGe.

**You save \$1,750** in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel cost \$1,250**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only)

**Smog Rating** (tailpipe only)

**7** Best

**3** Best

This vehicle emits 250 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$ 2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fueleconomy.gov**

Calculate personalized estimates and compare vehicles

Smartphone QR Code

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score		Not Rated
Based on the combined rating of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.		
Frontal	Driver	Not Rated
Crash	Passenger	Not Rated
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.		
Side	Front seat	Not Rated
Crash	Rear seat	Not Rated
Star ratings based on the risk of injury in a side impact.		
Rollover		Not Rated
Star ratings based on the risk of rollover in a single-vehicle crash.		

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or 1-888-327-4236

Manufacturer's suggested retail price includes Manufacturer's recommended pre-delivery service. License and title fees, state and local taxes and other dealer installed options and accessories are not included in the manufacturer's suggested retail price.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CAR LINE U.S./CANADIAN PARTS CONTENT: 7 %

MAJOR SOURCES OF FOREIGN PARTS:

KOREA: 40%

MEXICO: 50%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE FINAL ASSEMBLY POINT:

MEXICO

COUNTRY OF ORIGIN

ENGINE (MOTOR): MEXICO

TRANSMISSION: MEXICO